

B21 Running Race Series Sponsorship

Each year the Berkshire Running Center creates a race series for local runners to help keep them motivated throughout the year. Runners receive a short sleeve shirt or singlet just for entering the race series. If the runners are able to complete the requirements for that years series they will earn the coveted IRON RUNNER jacket. The series usually attracts 80-100 participants with about 2/3 usually earning Iron Runner status. All sponsors will be included in all B21 Running Race Series Updates on our newsletter (over 4500 subscribers) as well as mentioned on our Facebook page (over 3000 likes).

Short Sleeve/Singlet Sponsor: \$250 will get your company's logo on the B21 Running Race Series short sleeve/singlet for this year's series. We will have no more than 3 sponsors on the short sleeve/singlet.

Iron Runner Jacket Sponsor: \$500 will get your company's logo on the B21 Running Race Series Iron Runner Jackets. We will have no more than 2 sponsors on the Iron Runner Jackets.

Company Name: _____

Contact Person: _____

Phone #: _____ Email: _____

Circle One: Short Sleeve/Singlet Sponsor Iron Runner Jacket Sponsor

Please return with payment payable to: Berkshire Running Center, 34 Depot St. Box 9, Pittsfield, MA 01201

Please email a high quality version (vector file) of your company logo to: kent@berkshirerunningcenter.com